

# *Trails to Economic Growth*

## *Two presenters*

Brought to you by:

**Kirtland Community College**  
**Michigan Trails and Greenways Alliance**



**What:** John Davis, Executive Director, Cornucopia Art Center in Lanesboro, Minnesota and Nancy Krupiarz, Executive Director, Michigan Trails and Greenways Alliance, are teaming up to present two concepts that “trail towns” can use to maximize tourism revenue and enhance their trail system. John will present Lanesboro’s successful turnaround due to their focus on art and the Root River Trail. Nancy will present the importance of a Complete Streets network to a trail system and how it can revitalize a community by providing safe and easy access to trails, neighborhoods, downtowns, and other destinations. Complete Streets are roadways designed and maintained with all users in mind, including motorists, bicyclists, public transit vehicles and riders, and pedestrians of all ages and abilities.

**Who should attend:** City and County officials, Bicycle/Pedestrian Advocates and anyone interested in community livability and revitalization.

When? April 20, 2011 5:30pm—8:00pm	Where? Ramada Inn Grayling	Event is <i>Free &amp;</i> A light dinner will be served
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**Topics Include:** Economic “reinvention”, art towns, art on trails, complete streets (CS) overview, the new CS state law, design elements, incorporating CS into local policies and practices, and stakeholder engagement

**For more information:** Please contact Nancy Krupiarz, Michigan Trails and Greenways Alliance, at 517-485-6022 or e-mail at [nancy@michigantrails.org](mailto:nancy@michigantrails.org)

**To register:** Submit the information below via fax to (517)517-347-8145, attn: Nancy Krupiarz, or e-mail to [nancy@michigantrails.org](mailto:nancy@michigantrails.org). Space is limited to 50 participants, please register by April 15th.

Participant Name(s): \_\_\_\_\_

Organization: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_